Action Plan

The Young Alumni Board has created a set of priorities for all members, and we will use our Action Plan to track our progress towards these goals.

**Provide 20+ alumni email addresses:** Provide current email addresses for at least 20 fellow BU alumni during your first year on the board, and continue to forward emails to them to promote Butler events and opportunities.

**Join the official BU LinkedIn group:** Request to join the Butler LinkedIn group so that current students and fellow alumni can connect with you for professional opportunities.

**Join Bulldog Nation:** Activate your Bulldog Nation profile and promote this online community within your network.

**Attend 1+ Non-YAB event:** Attend a local alumni event sponsored by the Central Indiana Alumni Chapter or the University as a whole (Homecoming, alumni events at Hinkle, Butler Night at Victory Field, Central Indiana Alumni Chapter viewing parties, etc.)

**Attend 2+ YAB events:** Attend at least 2 events sponsored specifically by the Young Alumni Board (YAB happy hours, volunteering at the YAB Homecoming area, etc.)

**Nominate 2+ candidates:** Nominate at least 2 candidates for Young Alumni Board of Directors or for an alumni award.

**Participate in 1+ service event or volunteer for the University:** Participate in a YAB-sponsored service project, help with move-in for new students, promote YAB at a Butler student organization meeting, volunteer as a guest speaker for a class or a student organization at Butler, volunteer to help admissions with recruitment at college fairs, etc.

**Log at least one conversation with a BU young alum:** Our job is to be the voice of the young alumni community at Butler, so we need to get out there and listen! When you talk with a young alum about their experience as an alumnus, please log this conversation. This information is so helpful to the Board and the university as we shape future programming and priorities.

**Dinner with Ten Bulldogs:** The Butler University Student Foundation runs an amazing program called Dinner with Ten Bulldogs that pairs current students with alumni to share a meal and casual networking. Each board member should host at least one dinner during their three year term. Pairing up with another YAB director or alum is encouraged and fun.

**Donate:** Give to the YAB scholarship fund or another Butler fund of your choice (athletics, annual fund, license plate, your college, other scholarship funds, etc.). The amount is not as important as the participation rate; the YAB will collectively have 100% participation as donors to the University.

**Identify 1+ donor prospect:** Identify at least one name of a person who would be a good candidate for the Ovid Butler Society. For example, this could be a fellow alumnus with a strong connection to Butler who might be inclined to give at the OBS level for recent grads, or it could be someone who is a strong Butler supporter but is not a graduate and might not already be connected with our Development officers.