People tend to be quite bad at predicting how they will feel in the aftermath of events. This is unfortunate, for our predictions about our future feelings — known as affective forecasts — play a role in the decisions we make. Although we know that the affective forecasting process is rife with error, we don’t know much about the origins of affective forecasts or their impact on motivation and behavior. Alison O’Malley will discuss her work linking affective forecasts to feedback seeking and performance in organizational and classroom contexts.